



Erin Carty

UX Designer

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## EDUCATION

### Designlab

UX Certification  
2022

### University of Houston

Master of Fine Arts  
2019

### Texas State University

Bachelor of Fine Arts  
2015

## SKILLS

UX Design  
UI Design  
Wireframing  
UX Writing  
User Research  
Data Analysis  
Storytelling  
Sketching

## TOOLS

Figma  
Maze  
Miro  
Optimal Workshop  
Adobe CC  
HTML & CSS

## AWARDS

### UMO Design x Social Global Innovation Challenge

Finalist  
2022

## EXPERIENCE

### ADHD Math Project with Tech Fleet

#### Lead UX Writer April 2023 - June 2023

Define and create the curriculum and content for the first phase of the ADHD Math project. Cross-collaborate with the Design, Research, and Product teams to determine app objectives and goals. Lead the UX Writing team through weekly sprints using the Agile/Scrum methodology.

### Art League Houston

#### Communications Manager Sep 2022 - Mar 2023

Developed content for Art League Houston's website and digital platforms concurrently with upcoming events and programs. Managed and updated Art League Houston's responsive website via Squarespace to ensure a positive user experience. Analyzed and conveyed marketing data to showcase growth and areas for improvement. Established the Communications Manager role by formalizing the duties and responsibilities of the position.

### Art League Houston

#### Communications & Program Associate Jul 2019 - Aug 2022

In 6 months, restructured Art League Houston's digital platforms to have a cohesive voice and follow brand guidelines. Collaborated with Art League Houston's program directors to create and schedule content. Corresponded with exhibiting artists and community partners on the creation and design of digital and physical promotional materials. Advocated for student and visitor needs to program directors and the Executive Director.

### Co-Weather (UMO Design x Social 2022 Global Innovation Challenge)

#### UX Designer Jul 2022 - Aug 2022

Developed wireframes, mockups, and prototypes for the onboarding, profile, and dashboard user flows via Figma. Executed the research and design of an iOS mobile application in three weeks. Documented and presented Co-Weather's UX process to stakeholders as a finalist.

### University of Houston

#### Graduate Teaching Fellow Aug 2017 - May 2019

Mentored students about the fundamentals of drawing through hands-on projects, demonstrations, and presentations. Supervised class critiques to encourage students to present their work and receive peer feedback.